

WISCONSIN REALTOR® ASSOCIATION CONSOLIDATION

STRONGER TOGETHER | A HISTORY OF GROWTH | 1985 – 2022

STRONG
COMMUNITIES.
STRONGER
TOGETHER.

STATEWIDE
REALTOR® MEMBERSHIP

1985
8,175

1995
10,291

2005
15,567

2015
13,643

2018
14,847

Over the past four decades, local REALTOR® boards across Wisconsin joined together to create larger, stronger regional associations. These mergers improved member services, expanded resources, enhanced MLS support and created greater efficiency.

MAJOR REGIONAL ASSOCIATIONS CREATED THROUGH CONSOLIDATION

REALTORS® ASSOCIATION OF NORTHEAST WISCONSIN (RANW)

Green Bay Board of REALTORS®

Oshkosh Board of REALTORS®

Calumet Board of REALTORS®

Waupaca/Shawano REALTORS®

RANW

MEMBERSHIP

1995	2005	2015	2022
984	1,934	1,733	1,975

REALTORS® ASSOCIATION OF SOUTH CENTRAL WISCONSIN (RASCW)

Sauk-Columbia Board of REALTORS®

Southwest Wisconsin
Board of REALTORS®

Dodge County Board of REALTORS®

Green Lake Ripon Area REALTORS®

RASCW

MEMBERSHIP

2005	2015	2022
2,403	2,847	3,055

GREATER MILWAUKEE ASSOCIATION OF REALTORS® (GMAR)

Milwaukee Board of REALTORS®

Waukesha County Board of REALTORS®

Washington County Board of REALTORS®

Kettle Moraine Area REALTORS®

GMAR

MEMBERSHIP

1995	2005	2018
2,823	4,171	4,229

CENTRAL WISCONSIN BOARD OF REALTORS®

Wausau Board of REALTORS®

Stevens Point Board of REALTORS®

Marshfield Board of REALTORS®

Wisconsin Rapids Board of REALTORS®

Central Wisconsin

MEMBERSHIP

2005	2015	2022
529	546	576

REALTOR® ASSOCIATION OF NORTHWESTERN WISCONSIN

Northern Waters Board of REALTORS®
(Barron-Washburn/Hayward)

Dunn-Pepin Board of REALTORS®

Eau Claire Chippewa REALTORS®

Individual Territory Members

Northwestern Wisconsin

MEMBERSHIP

2005	2015	2022
926	724	818

OTHER NOTABLE MERGERS



**Rock Green
REALTORS®**

Beloit + Green County
+ Janesville



**Southshore
REALTORS®**

Kenosha + Racine



**Northwoods
Association of
REALTORS®**



**Lakes Area
REALTORS® Association**



**Lake Superior
Area REALTORS®**



**Western Wisconsin
REALTORS® Association**



Other local boards
Many additional boards merged
or dissolved between 1985-2022.

SAME MISSION. A STRONGER TOMORROW.

By uniting local boards, Wisconsin REALTORS® built stronger regional associations that better serve members, strengthen communities and support the future of real estate.

*Wisconsin REALTORS®
Moving Forward Together*