

CWBR x RANW Merger Task Force

September 11, 2026

Mosinee, WI

Meeting Summary

Overview

The inaugural meeting of the Central Wisconsin Board of REALTORS® (CWBR) and the REALTORS® Association of Northeast Wisconsin (RANW) was held on September 11, 2026 in Mosinee, WI. The group, comprised of 6 REALTORS® from each association, selected RANW's Jill Dickson-Kesler and CWBR's Kelly Kleist, as co-chairs of the task force.

Strategic and Operational Considerations

The meeting was extremely productive, covering both strategic and operational issues to be considered by the task force. Strategically, the task force discussed guiding principles and desired outcomes of a merger and how members, buyers and sellers, and communities in the new, post-merger region will benefit. Operationally, the group identified financial, legal, governance, advocacy, and technology issues to be addressed and appointed work groups to work on each area. The task force also committed to creating a robust communications plan to keep members and key stakeholders updated and engaged in the merger process.

Next Steps

The group will now begin meeting on a regular, on-going basis over the next two months. Their final recommendations must be approved by the board of directors and general membership of both associations.